



Hritik Kumar

MBA

Marketing, IT Analytics & Research

About

Looking for a challenging role in a reputable organization to utilize my technical, database, and management skills for the growth of the organization as well as to enhance my knowledge about new and emerging trends in the IT sector.

Work Experience

DELL Exclusive (outlet)

Sales Associate | Feb 2023-Feb 2023

- Solving the concerns ,issues and queries of customers
- Customer handling
- Worked on lead conversion

Design co

HR Intern | May 2023-Jul 2023

- Managed employee record keeping, ensuring proper classification, modification, and secure storage of HR-related paperwork and data.
- Assisted the HR team in the recruitment and selection process, providing support in various tasks.
- Conducted phone screenings to evaluate potential candidates for hiring.

Certifications

- Marketing Analytics
Sep 2023
- Sales management
Sep 2023
- Marketing: Strategic Framework
Sep 2023

Languages

- Hindi
- English (North)

Projects

E- Commerce dashboard

- Created interactive dashboard to track and analyze online sales data
- Used complex parameters to drill down in worksheet and customization using filters and slicers
- Created connections, join new tables, calculations to manipulate data and enable user driven parameters for visualizations.

Power BI

Created an infographic on ONDC

- Analyzed data related to ONDC and interpreted it into easily understandable graphics.
- Provided a comprehensive understanding of ONDC through the infographic.

Education

Noida International University

MBA | 2022 - Present

Teerthanker Mahaveer University

BCA | 2021 | 74%

S.S Childern Academy

Class XII | 2018 | 63%

S.S Children Academy

Class X | 2016 | 7.6

Achievements

- Won a quiz competition and Meme competition based on Economics
- Secured 3rd position in Street play