



TEJASVI SHUKLA

M A R K E T I N G (F R E S H E R)

CONTACT

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CERTIFICATES

- Management Development Programme (IIM KOZHIKODE)
- Fundamentals of Digital Marketing, by Google, 2023
- Basics of SQL from Great Learning 2023
- Business Analysis & Process Management by Courser Project Network, 2023
- Data Analytics Consulting Virtual Internship from KPMG, 2023
- Supply Chain Management from Great Learning, 2023

SKILLS

- Tableau
- MS excel
- Communication Skill
- Customer Handler
- Data Management
- Supply Chain Management
- Operations
- Marketing Management

LANGUAGES

English, Hindi

PROFILE

Enthusiastic Marketing and Operations professional with a strong academic background and internship experience. Good at analyzing data, researching the market, and creating effective marketing plans. Skilled in managing operations, inventory, and customer relationships. Eager to use my skills and knowledge to help an organization grow and succeed.

INTERNSHIP

Eicher Tractors

Project Title : Supply Chain Management

Project Description:

As part of the Supply Chain Management project at Eicher Tractors, I was responsible for understanding and assisting in the end-to-end process of moving raw materials through production to the delivery of finished goods to wholesalers. This involved the following key tasks and learnings:

Tasks Undertaken:

1.Understood the complete supply chain process:

- Tracked the flow of raw materials from procurement to the manufacturing stage
- Observed the production process and the transformation of raw materials into finished goods
- Studied the distribution channels and the transportation of finished products to wholesalers

2.Data management and inventory control:

- Entered and updated relevant data in the computer system to maintain a comprehensive log of supply chain activities
- Monitored and maintained an up-to-date inventory of all goods being shipped to enable efficient freight booking and delivery

Key Learnings:

- Gained a deep understanding of the end-to-end supply chain operations in a manufacturing organization
- Developed skills in logistics coordination, transportation management, and inventory control
- Learned the importance of accurate data management and record-keeping in supporting supply chain efficiency.
- Experienced the challenges of balancing supply and demand, and the need for effective planning and coordination across the supply chain.
- This project provided me with valuable hands-on experience in supply chain management and prepared me to take on more strategic roles in this domain.

EDUCATION

MBA+ MDP (Marketing)

Savitribai Phule Pune University, Pune | 2023

BBA

St Wilfred's PG College, Jaipur | 2016