



Pushpendra Kumar

DIGITAL MARKETING EXECUTIVE

CONTACT

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LinkedIn Profile

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EXPERTISE

- SEO On-Page
- SEO Off-Page
- Web Analytics
- GMB posting
- Google Analytics
- Google Search Console
- Social Media Optimization
- Canva

LANGUAGE

English



50%

Hindi



100%

ABOUT ME

Looking for a challenging career, where there is scope for demonstration & to be a part of management that provides the opportunity to constantly learn, implement my technical knowledge and make a strong contribution to organizational goal through continued development of professional skills.

EDUCATION

Bachelor of Science

Institution: Dr. B. R. A. University, Agra
2022

Intermediate

Institution: S. L. R. Inter Collage
2018

High School

Institution: S. P. S. Inter Collage
2016

Job Experience

Digital Marketing Executive

Techsaga Corporation Pvt Ltd. that specializes in reaching online audiences.

October 2022 - September 2023

Felix Healthcare Pvt Ltd that specializes in reaching online audiences.

October 2023 - Working

- Handling project of SEO and SMO ,google analytics, search console, banner design, keyword research, audit report
- OFF Page SEO includes Link Building through relevant websites like Article submission Sites, Guest Post, Blogs Post, Website Blog etc.
- Handle Social Media like Instagram, Facebook, Twitter and Youtube channel Accounts of Clients.