

**KALKITEJA BOYINA**

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Narasannapeta, Srikakulam, Andhra  
Pradesh Pin no -532421

**OBJECTIVE**

To work in a challenging Environment where I can fully use my skills for the success of the organization.

**EDUCATION**

2020	<b>Sri Venkateswara College of engineering and technology</b> MBA 6.9
2018	<b>Gayatri college of science and management</b> BBA 6.19
2015	<b>M.L.R Naidu Junior college</b> Intermediate 574
2013	<b>Ravindra Bharathi school</b> Matriculation 5.8

**SKILLS**

- Human resource management, Marketing management, Leadership skills, Communication skills, Ms office

**PROJECTS**

- **Role of human resource management**  
Understanding the role and responsibilities of updating employee records with new hire information, screening resumes and scheduling interviews in Cocacola.
- **Brand Advertisement**  
understanding to Collect quantitative and qualitative data from marketing campaigns and advertising promotional activities like social media, print media in Lakshmi Hyundai.
- **MSME (Micro small Medium Enterprises)**  
A study on rural markets and business environment of micro, small and medium enterprises to know the real conditions of business and competition. Lead 4 member Team and analyzed and collaborated the work. Data gathering, Competitive analysis.

**ACHIEVEMENTS & AWARDS**

- Secured 3rd position in Marketing Mantra (Management fest) conducted by AITAM Srikakulam. • Secured 1st position in Dance performance in Gayatri college Srikakulam.

**LANGUAGE**

- Telugu, English

**PERSONAL DETAILS**

- Date of Birth : 18/7/1998

## STRENGTHS

- Self-motivated towards taking necessary. actions as per situations
- Confident in decision making

## HOBBIES

- Playing Badminton, Traveling, Acting in Instagram reels

## DECLARATION

- I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge. I take full responsibility for the correctness of the said information.