

## PRAVEEN BRONIYA



### Contact

---

**Address:**

House No-250, Nilothe Near  
Vikas Puri New Delhi-41

**Phone:**

+91-9716568577

---

**Email:**

praveen.broniya21@gmail.  
com

### Languages

---

Hindi  
English  
Punjabi

## Summary

---

To obtain a position where I can make effective use of My creative skills and experience towards the growth of the organization.

## Skill Highlights

---

- Stock management
- Strong decision maker
- Strongly problem solver
- Visual merchandising principle
- Innovative
- Service-focused

## Experienced-10years

---

### CUSTOMER SALES REPRESENTATIVE - 2014

LILIPUT, KIDS WEAR, Delhi

### SR. FASHION CONSULTANT-(2014)

GAS JEANS (Reliance brands)

Stock Management & Visual Merchandising

Responsible for stock inward / outward

Handled clients issue in absence of seniors

Maintaining records of Customer data.

Managed and handled clients in absence of senior.

Attend the customer and trying to achieve the targets.

Responsible for making calls for customer requirements.

## Education

---

BA from Delhi  
University.  
12<sup>th</sup> Passed from  
CBSE Board.  
10<sup>th</sup> Passed from  
CBSE Board.

## Certifications

---

□ Diploma

**FASHION  
TECHNOLOGY**  
from Bahram

Prakash ITI  
( New Delhi).

Diploma course in  
**I.C.A** (Industrial  
Certified  
Accountant) from  
Pachim Vihar  
Delhi.

## SR. FASHION CONSULTANT-(2016) FOREVER NEW PVT LTD ( MNC)

Handled clients issue in absence of seniors.

Responsibility for achieving and exceeding sale  
targets.

Safeguarding the store and merchandise.

Maintaining records of Customer data.

Responsibility understanding of visual merchandis  
principle.

Responsibility stock management skills (stock inward  
& stock outward).

Responsibility planning and organizational skills.

Responsibility Operation and store maintenance.

Responsibility billing and Banking

## **SR. FASHION CONSULTANT-(2019)**

### **TOM TAILOR**

Responsibility for achieving exceeding sale targets.

Safeguarding the store and merchandise.

Maintaining records of Customer data.

Responsibility understanding of visual merchandising principle.

Responsibility stock management skills (stock inward & stock outward).

Responsibility planning and organizational skills.

Responsibility Operation and store maintenance.

Responsibility billing and Banking.

Being comfortable at schedule, opening procedure of the store

Handled clients issue in absence of seniors.

## **SECTION INCHARGE – (2019)**

### **(4year)**

#### **FABINDIA PVT. LTD.**

- \* Category and Store target achievement by Customer Interaction.
- \* Assisting the Store Manager in planning Sales Promotions and providing pro-active Customer Service.
- \* Assist the Store Manager in maintaining Visual display at the shop floor.
- \* Ensure cleanliness at the shop floor as well as on the shelves at all times.
- \* Receiving & verifying consignments, Control inventory loss and damages.
- \* Assist in Inventory Management,
- \* Track merchandise movement and customer.
- \* Requirements and orders, Keep track of On daily sales.



## ACHIVIMENTS

- F.A.S.S.I  
FOSTAC  
CERTIFICATE

- VISUAL  
MARCHANDISE  
CERTIFICATE

### Flagship Department Manager- (2023)

TATA (ZUDIO) CURNTELY WORKING PAST ONE YEAR.

1. **\*Operations Management\***: - Supervise daily store operations, ensuring efficiency and productivity. - Implement process improvements to drive sales growth and customer satisfaction.
2. **\*Leadership and Team Management\***: - Lead and motivate a team of sales associates, cashiers, and customer service representatives. - Develop and train staff to enhance their skills and knowledge.
3. **\*Customer Experience\***: - Foster a customer-centric environment, ensuring excellent service and resolving issues promptly. - Analyze customer feedback to inform store strategies and improvements.
- 4 **\*Visual Merchandising and Display\***: - Design and execute visually appealing store displays and window displays. - Ensure merchandise is attractively presented and regularly updated.
- 5 **\*Inventory Management and Control\***: - Oversee inventory levels, ordering, and stockroom organization. - Implement inventory management systems to minimize shrinkage and optimize stock levels.
6. **\*Sales and Revenue Growth\***: - Set sales targets and develop strategies to achieve them. - Analyze sales data to identify opportunities and optimize store performance.
7. **\* Digital Literacy and Technology\***: - Proficient in retail management software, POS systems, and digital platforms. - Leverage technology to streamline operations, enhance customer experience, and drive sales.
8. **\*Data Analysis and Reporting\***: - Collect and analyze sales data, customer feedback, and market trends. - Prepare and present reports to senior management, highlighting insights and recommendations.

