

CURRICULUM VITAE



PERSONAL PROFILE COMMUNICATION

Name : J. Baskar Senthil Raj No: 24, Pillayar Koil Street,
Fathers Name : G.V Jayaraman Pattabiram
Date of Birth : 14/07/1973 Chennai-600072.
Nationality : Indian Phone: +91 97890 26367
Sex : Male Email:baskarsendhilraj1407@gmail.com

OBJECTIVE:

To take up a challenging task in a professionally managed company and to work for the development of the concern, fully utilizing my skills and strengths and to use the opportunity to learn.

EDUCATION:

Higher Secondary from D R B C C Higher secondary School, Trivellore -602001.
DHMT, Indian Institute of Hotel Management, Pudukottai.
Master of Labour Management (persuing), Madurai Kamaraj University.
MBA with Hospitality Management Specialization, Manipal Open University (Presently perusing).

TECHNICAL EXPOSURE

Exposure to 'Property management system' and 'Hotel Management system'.

Exposure to Hotel Management System, 'Catterpillar' Software, 'Fortune Enterprise' V3.3. (IDS Software) and fair Knowledge in 'Fidelio' Software.

PERSONAL STRENGTHS:

Flexible, Hard Working, Comprehensive Problem Solving Abilities, Good Verbal and Written Communication Skills, Ability to deal with People diplomatically, Willingness to Learn, Team Facilitator and Easy-going.

WORK EXPERIENCE:

1. Worked as a Steward in Welcome group PARK SHERATON Hotels and Towers, Chennai.

- April 1990 to May 1995.

Job Responsibilities:

Joined as a casual Steward in Banquets and handled the parties.

Worked in 'Residency'

Specialty multi-cuisine Restaurant.

Worked as Personal Valet for

Chief Minister in Secretariat, Govt of Tamilnadu

for 6 months on behalf of Park Sheraton.

2. Worked as a Steward in Quality Inn Aruna, Chennai.

- May 1995 to June 1996.

Job Responsibilities:

As a Steward handled the Guest Service on F&B in Jewel in the Crown the Specialty Restaurant.

3. Worked as a Senior Steward and posted as a Captain in Sindhoori Hotels, Chennai.

- June 1996 to Oct? 1998.

Job Responsibilities:

As a Sr. Steward handled the Guest Service on F&B. As a Captain taking orders, preparing duty Chart for Stewards and organizing the Banquet parties.

Served the

then Prime Minister Mr. Chandrasekhar

on personal Valet on behalf of Sindhoori.

4. Worked as Sr.Captain in 'QUALITY HOTEL D.V. MANOR' Vijayawada. (Joined as Captain and promoted by stages up to Sr. Captain)

- Nov 1998 to Oct 1999.

Job Responsibilities:

Taking banquets bookings & taking care of operations day to day of banquets.

5. Worked in Intercontinental 'The Grand Goa' Resort as Food & Beverage Manager (Joined as Maître De Hotel and promoted by stages up to Food & Beverage Manager)

- Nov 2000 to May 2007

Job Responsibilities:

To oversee entire Operations of all service departments.
Provide strategic direction to departmental Heads on an ongoing basis.
Monitor key Business Accounts and provide all operational support.
Conduct periodic review along with Restaurant Heads.
Optimize operational efficiencies and achieve higher productivity.
Finalize operational budgets and monitor the same.
Undertake cost saving measures within operational areas.
Provide support to the Directors in formulation of operational/ Projects Strategies and the review of the same from time to time.
Conduct Operational Audits to sustain and enhance effectiveness of all services.
Achieve organic growth by maintaining customer delight on service quality.
Achieve Economies of Scale to bring down cost.
Create new revenue opportunities and enhance value proposition to the end customer.
Play a pivotal role towards the business growth and align with the other functional heads so as to achieve operational synergies within the organization.
To review periodically pricing policy.

6. Worked in Best Western The Pleasant Days Resort, Chennai, as D G M (Joined as Food & Beverage Manager and promoted as D.G.M)

- Jun 2007 to Jun 2009.

Job Responsibilities:

To oversee entire Operations of all service departments.
Provide strategic direction to departmental Heads on an ongoing basis.
Monitor key Business Accounts and provide all operational support.
Conduct periodic review along with Departmental Heads.
Optimize operational efficiencies and achieve higher productivity.
Finalize operational budgets and monitor the same.
Undertake cost saving measures within operational areas.
Provide support to the Directors in formulation of operational/ Projects Strategies and the review of the same from time to time.
Conduct Operational Audits to sustain and enhance effectiveness of all services.
Achieve organic growth by maintaining customer delight on service quality.
Achieve Economies of Scale to bring down cost.
Create new revenue opportunities and enhance value proposition to the end customer.
Play a pivotal role towards the business growth and align with the other functional heads so as to achieve operational synergies within the organization.
Liaison with Govt. depts. For licensing and other matters.
To review periodically pricing policy.

7. Worked in Coromandel East West Resort, Sriperumbudur as General Manager

- Jul 2009 to Jan 2011.

Job Responsibilities:

To oversee entire Operations of all service departments.
Provide strategic direction to departmental Heads on an ongoing basis.
Monitor key Business Accounts and provide all operational support.
Conduct periodic review along with Departmental Heads.
Optimize operational efficiencies and achieve higher productivity.
Finalize operational budgets and monitor the same.
Undertake cost saving measures within operational areas.
Provide support to the Directors in formulation of operational/ Projects Strategies and the review of the same from time to time.
Conduct Operational Audits to sustain and enhance effectiveness of all services.
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Liasoning with Govt. depts. For licensing and other matters.
To review periodically pricing policy.

8. Worked in Hotel Anand Regency Rajmandary as Group General Manager. - Feb 2011 to Mar 2014.

Job Responsibilities:

To oversee entire Operations of all service departments.
Provide strategic direction to departmental Heads on an ongoing basis.
Monitor key Business Accounts and provide all operational support.
Conduct periodic review along with Departmental Heads.
Optimize operational efficiencies and achieve higher productivity.
Finalize operational budgets and monitor the same.
Undertake cost saving measures within operational areas.
Provide support to the Directors in formulation of operational/ Projects Strategies and the review of the same from time to time.
Conduct Operational Audits to sustain and enhance effectiveness of all services.
Achieve organic growth by maintaining customer delight on service quality.
Achieve Economies of Scale to bring down cost.
Create new revenue opportunities and enhance value proposition to the end customer.
Play a pivotal role towards the business growth and align with the other functional heads so as to achieve operational synergies within the organization.
Liasoning with Govt. depts. For licensing and other matters.

9. Worked with A. S. Fun Ltd, Bilaspur as General Manager. - April 2014 to June 2015.

Job Responsibilities:

To oversee entire Operations of all service departments & amusement park.
Provide strategic direction to departmental Heads on an ongoing basis.
Monitor key Business Accounts and provide all operational support.
Conduct periodic review along with Departmental Heads.
Optimize operational efficiencies and achieve higher productivity.
Finalize operational budgets and monitor the same.
Undertake cost saving measures within operational areas.
Provide support to the Directors in formulation of operational/ Projects Strategies and the review of the same from time to time.
Conduct Operational Audits to sustain and enhance effectiveness of all services.

Achieve organic growth by maintaining customer delight on service quality.

Achieve Economies of Scale to bring down cost.

Create new revenue opportunities and enhance value proposition to the end customer.

Play a pivotal role towards the business growth and align with the other functional heads so as to achieve operational synergies within the organization.

Liaisoning with Govt. depts. For licensing and other matters.

10. Worked with Mittal Group of Hotel as a General Manager.

- July 2015 to May 2017.

11. Working as C E O at Besta Ville Hospitality Private Limited.

- May 2017 to till Date.

DECLARATION

I hereby declare that the furnished above are correct to the best of my knowledge and that no change will be demanded by me in future.

Place: Chennai yours faithfully,

Date: **J.Baskar Senthil Raj**